



Associazione costruttori  
italiani macchine  
ed accessori  
per la lavorazione del legno

*Italian woodworking  
machinery and tools  
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## GLOBAL TRADE OF WOODWORKING TECHNOLOGY IN 2013

The figures of the global industry of woodworking technology, processed by the Acimall Studies Office, are clear: all major international competitors recorded a negative trend. Export decreased in **Germany** (1,715 million Euro, minus 3.1 percent compared to 2012), though it was compensated by a strong domestic market. Same 3.1 percent decrease, down to 1,111 million Euro, also for export in **Italy**, a downward trend that had already emerged at the end of 2012 and that, unfortunately, was not mitigated by a stagnating domestic market.

Export also decreased in the **Usa** (minus 7.5 percent versus 2012, for a total of 283 million Euro); moderate reduction also for **Austria** (minus 0.6 percent, 355 million Euro) and for **Taiwan** (minus 0.2 percent for a total export value of 457 million Euro).

Only **China** improved over 2012, with export at 790 million Euro, up by 12.6 percent compared to 2012, a result that earned them the third place in the global ranking of woodworking technology exporters.

So, the wood industry is still going through a phase of substantial "reflection". Although trends are highly diversified in absolute values, we can say that recovery for the processing industry of wood and wood-based materials is still to come.

Looking at the ranking of the top-50 destination countries, it is clear that the **Usa** were the biggest customers of international woodworking technology manufacturers in 2013. The companies of the Us value chain purchased equipment for a total value of 836 million Euro, as much as 12 percent more than in 2012. The second place was taken by **Russia** with 500 million Euro, a significant figure, but definitely lower (minus 24.8 percent) than in 2012. This was a strong downsizing for one of the "liveliest" markets in recent years, now facing a difficult geo-political situation and the intrinsic weakness of the ruble. Third place for **Germany**, with a 10.9 percent increase in investments in foreign-made technology, for a total value of 397 million Euro. **Italy** is at number eleven, with 143 million Euro purchases from foreign manufacturers, mainly German and Chinese suppliers.

Generally speaking, the figures processed by the Studies Office of the Confindustria-member association show 28 countries with shrinking import out of the top-50. Bad news especially for **Brazil** (minus 32 percent), **Belarus** (minus 39,7 percent), **Malaysia** (minus 40,1 percent), **Estonia** and **Latvia** (minus 45 percent).

There are only 22 "virtuous" countries: **Turkey** is firmly established at number eight, with import up by 14.8 percent (167 million Euro); interesting trend also for **Hungary**, with "significant" volumes of foreign technology purchases (53 million Euro), up by 72 percent compared to 2012. Finally, there was a strong "rebound" for **Algeria**, climbing up to place 43 in the ranking, as a result of 43.5 percent growth (32.4 million Euro).

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